

REGIONAL COLLABORATION MEETING NOTES: November 1, 2018

Meeting began at 4 pm. Thanks to host Investor's Community Bank.

Team leaders Mark Maurer and Tom Detienne welcomed the group and introductions were done.

Mary Maurer and Dean Halverson provided a general update on the current state of Vision 2022, post the September summit. In general, Mary and Dean have been meeting with the leaders of key community organizations to determine their interest in serving as an Organizational Champion or Partner for the tactics identified within each of the 5 Work Group Action Plans. As of this meeting, the update for this team is that Mary will be meeting with the leaders from Progress Lakeshore to determine their interest in leading forward the tactics from this team.

The following bullets represent key points from robust meeting conversation:

- Key interest expressed in the formation of a regional group to collaborate and make progress on regional initiatives such as economic development, I 43 growth, and regional recruitment.
- It was noted that it is believed there is a group of economic development professionals who currently meet that have as their agenda the economic development of our region. Dan Pawlitzke will share more information.
- Much discussion ensued regarding the groups need for more information regarding what is currently occurring as relates to the team tactics. People are in various stages of knowledge and we certainly want to be sure that as we move forward we do not duplicate existing efforts and resources.
- Asset mapping was discussed as a good way to identify current resources and players in the regional collaboration space. Several group members are schooled on the process of so doing and offered to provide information to Mary and Dean on this process and perhaps guide the group through it at the next meeting.
- Makerspace was discussed, and the group is aware that the Manitowoc Public Library and Lakeshore CAP are both providing this.
- The group determined they want to meet again and so a next meeting date was set for:

THURSDAY, DECEMBER 13 AT 3 PM. INVESTOR'S COMMUNITY BANK will host.

Post meeting update: After meeting with Progress Lakeshore leadership, they are desirous of being the Organizational Champion for the tactics listed under Regional Opportunities and Workforce and Entrepreneurial Development. It was suggested that prior to conducting Asset Mapping, Peter Wills, Progress Lakeshore Executive Director, attend the December RC meeting and share with the group current initiatives and progress from the organization, to

assure everyone is educated. From there, the next steps and transitioning of tactical structure for execution will be determined.