



Status Report for V22 Work Groups

The purpose of this note is to update the community on the great work and progress being made by the Vision 2022 Work Groups. A new logo is part of the update and has been completed to better reflect the group mission and vision. The Together for Better speaks of the overall vision the group has for the future. By working together, we can make things better for Manitowoc County. As of May 16th, we have completed three rounds of meetings with the five work groups that were developed from the V22 program. These groups are completing their Mission and Vision process and setting the specific goals for their group in the future. These will be the focus of the June meetings, which have already been scheduled.

The following was reported by the individual Work Groups:

Unique Downtowns

Mission: – *To create a central source of information and resources to improve and connect vital downtowns throughout Manitowoc County leveraging unique offerings in each community.*

Vision: *Downtowns in Manitowoc County will be connected through people, businesses and governments to create unique and vibrant downtowns. This will be accomplished by providing information, communicating and coordinating ideas and resources for the future.*

Next Meeting: *Thursday, June 7 (9-10:30am) – Beacon Organizational Consulting*

Young Worker Retention & Attraction

(Final) Mission: *To advocate social, employment, recreational and community opportunities in Manitowoc County for young people.*

(Final) Vision: *Manitowoc County is a community that offers unique, vibrant spaces and opportunities that engage and inspire young people to make it home.*

Next Meeting: *Wednesday, June 27 (3-4:30pm) – Manitowoc Public Library*

Healthier Community

Mission: *“Healthiest Manitowoc County provides collaborative leadership to improve the health of Manitowoc County.”*

Vision: *Everyone living longer, better*

Next Meetings:

Achieve Healthy 25: *Wednesday, June 13 (1-4pm) – Holiday Inn Ballroom*

Achieve Healthy 75: *Thursday, June 14 (8-11am) – Holiday Inn Ballroom*

Changing the Conversation

Mission: Inspire the people of Manitowoc County to share their positive attitude, experiences and passion about our community.

Vision: People of Manitowoc County actively and enthusiastically express community pride.

Next Meeting: Tuesday, June 5 (10:30-12pm) - Americollect

Regional Collaboration

Mission: "Develop and promote a shared vision for regional collaboration, leveraging our collective resources for opportunities and growth."

Vision: In 2022 Manitowoc County is Lakeshore Cool welcoming you home to a healthy and safe waterfront destination.

Manitowoc County is economically robust, home to diverse companies, a highly educated and entrepreneurial workforce, bustling town centers, ample venture capital with multiple investors, and unique regional downtowns spanning the lakefront of Manitowoc and Two Rivers with arts, entertainment, and activity. Manitowoc County is a sought-after partner in the region for its friendly vibe, youthful and engaged citizenry, and enlightened leadership.

Manitowoc County is Lakeshore Cool.

Next Meeting: Tuesday, June 5 (2:30-4pm) – UW-Manitowoc Room 149

The Leadership Team of V22 met on May 18th to review the ongoing progress of the initiative started in August of 2017. The Leadership team now includes the Community Leaders from each Work Group. The Leadership team believes the process is moving along as designed and the Missions and Visions of the five work groups will be used to form an overall Vision for the future of Manitowoc County. They are coordinating activities with other community and government organizations working on a collaborative branding process for Manitowoc County.

June meetings will seek to develop Action Plans for each work group. These will define specific tasks the groups want to complete and the related resources that will be required. The Action Plan will also include the metrics that will be used to determine if the group is successful in that item. The actions plans will be reviewed in total by the Work Groups and Leadership Team. There will be no Work Group meetings in July with the holiday and a lot of vacations typically taking place. This time will be used by V22 to assess the total needs for resources including volunteers, tools and possible financial needs. There will also be a review to see what related work may already be going on in the community and can be supported and leveraged.

V22 reports that the activities of the work groups are generating some common themes and needs across groups. This may lead to integrated Action Teams that would have representatives of different work groups brought together to achieve common needs and goals. There has been a lot of discussion of centralizing information resources and creating better access the information needed to coordinate activities and people on different projects. There has also been significant discussion of the need to improve community attitude and pride.

In August Vision 2022 is planning several activities to continue their process and rekindle interest and participation for Fall. V22 is considering a two-part Fall Summit. The first component will be an update presentation to existing volunteers and the community. This will bring together all related planning and

activities for V22 and also an update on the Community Study, which has been open since the last review in January. As of mid-May there are another 171 completed interviews and 342 partial interviews added to the data. This includes improved reach to younger respondents. Additional survey completions are still welcome and new contacts to get more younger participants are planned.

The second portion of the Summit will be a Community Organization Update. This is specifically targeted to diverse groups and organizations that have or want to have projects completed in Manitowoc County. The goal is to bring these stakeholders together and exchange ideas and information. It will also serve to identify unmet needs and resources that would help to better complete specific projects in the area. V22 has indicated that it does not want to duplicate existing activities and wants to support projects that focus on community improvement. This also addresses a common theme in the work groups that there is a need for a central source of better community information. V22 leadership sees a close relationship and partnering with existing organizations as a key to future success.

V22 continues to post all meeting minutes and information on the group's website at www.v22mc.org. There is also information on future meeting dates and locations, the latest communications and more. V22 has over 200 volunteers and continues to seek new participants and input to the community change process. New participants can sign on at the website or email the group at v22mcorg@gmail.com. Ideas and input can also be shared using that email.