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To: Area Media

From: Dean Halverson, CEO -  
dean@leede.com

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Subject: Vision 2022 Work Groups Now Forming



Vision 2022 has announced it will begin the scheduling of 5 key Work Group meetings with volunteers in coming weeks. V22 is working to develop a 5-year community movement designed to improve Manitowoc County quality of life and economic conditions. The Work Groups are the culmination of the V22 Community Summit completed in January and attended by over 300 people. Over 150 people have signed up to volunteer for the 6 strategic groups that will focus on key areas of need as identified by the Community Study and related discussions.

V22 has been working since the Summit to design the structure and content of the Work Groups. "We learned something important from the Summit", said Dean Halverson, CEO at Leede Research. "The Summit was attended by a cross section of the community, including students from a local Jr. High. This is truly a community movement and we need to respect that."

In response V22 has created a structure with two Community Leaders for each workgroup. These will be individuals responsible for their Work Group and representing the community in the related work. All members of the Work Groups will be individuals, even though they may represent businesses, organizations and governments. The groups will be working to link to existing projects and groups through Organization and Government Champions that will support existing activities in the county. They will work on their own projects determined by the group and will also seek to support projects underway in the community that tie to Work Group vision.

V22 has identified Community Leaders in each of the Work Group and a joint leadership meeting was held last week. Currently each Work Group has between 30 and 50 volunteers and V22 is working to schedule initial meetings in the next two weeks. UW Manitowoc will host these meetings on a schedule to be released in coming days. Many of the volunteers have signed up for multiple groups so schedules must take this into consideration along with space for these larger groups.

The group continues to update their website and information on meetings and participants will be posted there as scheduled. People can still volunteer to participate in the key work groups on the site as well.

Visit [www.v22mc.org](http://www.v22mc.org) for more information