

# V22 Work Groups Concept & Structure

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The following is designed to be a way to organize our thoughts on the purpose and makeup of the V22 Work Groups as well as to efficiently communicate that to the parties involved.

## Key Components

The overall goal in putting together the Work Groups and related structure is to recognize the V22 process is truly a COMMUNITY INITIATIVE. While we understand and value the work that is being completed through a variety of organizations and governments in the Manitowoc County area, we learned from the Community Study and the V22 Summit that there is a significant community movement towards change. The V22 Leadership wants to be sure this is recognized and honored in the process moving forward. We want the community at large, not any one entity, leading us to a different way of connecting and prospering.

## Work Groups - Description

- Work Groups are groups of leaders, volunteers and other interested parties who will come together to work on a specific area identified from the Community Study and related development. These groups are TEMPORARY in nature and will only stay together until the group agrees that they have achieved their goal.
- Work Groups are not a formal entity and will not be part of another organization. They are unique to V22 and their primary focus will be to achieve their related Vision and Mission.
- Work Groups may have Sub-Groups that are formed as part of the working process of the main Work Group to address specific items and needs under their charge.
- The Work Groups will seek to coordinate and leverage existing activities underway by organizations and governments that fit their individual Vision and Mission. They will strive to provide needed resources to the projects and help to find alignment with the V22 process overall.

## Work Groups – Structure

- The Work Group structure is designed to recognize and leverage the community nature of the process overall and create a structure to leverage the energy and talent of those who have volunteered to assist each group. Currently, there should be between 30 and 50 participants interested in each Work Group. They have been contacted and updated on our status and intent to meet in coming weeks. We also believe that additional volunteers will come out of the overall discussions that we are having with past contacts

with the V22 program. We are also launching a Facebook page for the V22 process to increase social presence and communications.



- **Community Leaders** will Co-Chair each Work Group. This will be two to four individuals that will share that role. They will be selected from the volunteer list or recruited by the Leadership Team.
- **Organizational Champions** are INDIVIDUALS from a community organization who are interested in participating in the selected Work Group and will be the liaison between the V22 Work Group and that organization. They will seek to identify activities within their organization that may address needs of their specific Work Group. They will also share organization activities that are in alignment with the Work Group Vision and Mission and may benefit from added resources through the group. It should be noted that multiple organizations may provide Champions and work together for a stronger outcome overall.
- **Government Champions** will take on a similar role with their government entity. These will be individuals representing local governments and serve as a liaison for the Work Groups. We hope to have leadership, staff and even council and board members participating as individuals in this process. Once again, they may also identify government activities which would align with the Work Group or benefit from related resources. There can be multiple Government Champions from different government entities and different roles.
- **V 22 Leadership Team Liaisons** will be at least two representatives of the V22 Leadership Team who will serve to help guide the Work Group and provide needed support that may be available from the leadership. They will also help to take the Vision from the Work Groups and represent them in the larger overall Vision.

## The Role of Organizations & Government

Vision 2022 values the existing and future work that is being done by the large number of Community Organizations and Governments. Our goal is to support and leverage those works wherever and however we can. We understand that each of these entities have their own missions and stakeholder groups that are their primary concerns. We do not want to detract from those missions, but we also understand that we are working to achieve a larger community vision to drive future success.

We want to involve any and all organizations who want to help drive the future of Manitowoc County. We will partner wherever possible with entities that can benefit from our assistance while staying true to each Work Group's vision. We also hope that through the Champion process, these organizations will provide representation and a connection that can benefit both V22 and the entity. This format can allow a variety of staff and leadership to participate from area organizations. They could also send different representatives at various times based on availability and needs. On the government side, representatives can be government employees and/or elected officials.

The V22 Leadership Team hopes that this information will help clarify our position and goals and set a stage for community growth and change moving forward. We welcome related thoughts, questions and discussions.

## Target Groups as of 2/27/18

The group discussed the need to at least vet some potential leaders from those registered for individual Work Groups or possibly from outside sources. The group reviewed each of the Work Groups and came up with the following candidates: (Green have Accepted)

### **Downtowns & Lakefront:**

Community Leaders – TBD

Organization Champions – Progress Lakeshore & Chamber Reps

Government Champions – TBD

V22 Leadership Liaisons – **Dan McGinty & Dean Halverson**

### **Regional Collaboration:**

Community Leaders – **Tom Detienne & Mark Maurer**

Organization Champions – Progress Lakeshore Rep

Government Champions – TBD

V 22 Leadership Liaison - **Dean Halverson & Glen Tellock**

**Attract and Retain Talent/ YP Friendly:**

Community Leaders – **Stefanie Lighthall & Braden Woods**

Organization Champions – Young Professionals & Chamber Rep

Government Champions – TBD

V22 Leadership Liaisons – **Will Casey & Tim Schneider**

**Healthy Manitowoc County:**

Community Leaders – **Mary Halada & Anne Short**

Organization Champions – YMCA, HFM & Aurora

Government Champions – TBD

V22 Leadership Liaisons – **Mark Herzog & Mary Maurer**

**Changing the Conversation:**

Community Leaders – **Bill Kiel & Kenlyn Gretz**

Organization Champions – Chamber & MACVB Reps

Government Champions - TBD

V22 Leadership Liaisons – **Mary Maurer & Michelle Birschbach**

**Vision & Branding:**

**V22 Leadership Team & Community Leaders from all Work Groups**

Open to Organization & Government Champions in Round 2 of Work